



Youth Entrepreneurship Experience

Message for Schools' Daily Announcements

Announcement for the Community News Section of Emailed Daily Announcements:

Get your kids KIDOVATING this Spring Break!

Building on a successful pilot in 2019, UVIC's Gustavson School of Business has launched KIDOVATE 2020. KIDOVATE aims to develop entrepreneurial skill and spirit among local middle school and high school youth by encouraging them to make and then sell goods or services at a KIDOVATE marketplace. This year the KIDOVATE Market Day is on Saturday, April 4th, 2020 at The Bay Centre. There is no cost to participate in KIDOVATE.

KIDOVATE assists youth by providing a graphic novel workbook that helps kids think through key business decisions, and by providing access to UVIC student mentors, a one-day business license for Market Day, and promotional activities to build customer interest.

For further details, and to reserve a KIDOVATE table visit: www.Kidovate.ca.

